

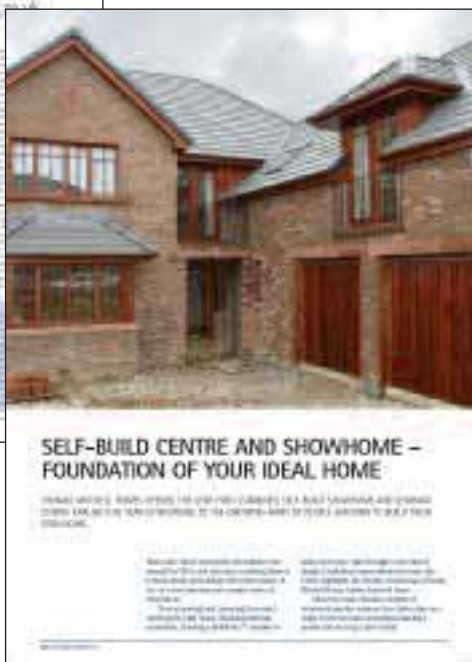
The Scottish Building Employers Federation (Scottish Building), in conjunction with leading construction magazine publishers Excel Publishing Co. Ltd, have pleasure in enclosing details of Building Matters – THE official magazine for the building and construction industry in Scotland.

Scottish Building represents an industry in Scotland which contributes 7% of the whole gross domestic product, employing 120,000 people, or one in six of the working population, thus is an extremely important an influential organisation, touching the lives, in some way, of everyone, by way of house building or industrial and commercial development – Building Matters acts as an official voice of authority for the building and construction industry.

Building Matters is a high quality A4 full colour magazine containing an eclectic mix of information to reflect the diverse needs of the members of Scottish Building and skills of the construction industry in Scotland today – some of the topics included range from news, legislation and health and safety, through to product showcases, product and service information, SBEF events and SBEF branch events etc.

On publication, Building Matters, which is produced on a quarterly basis, is distributed to all Scottish Building member companies/organisations at director, buyer, specifier, proprietor and senior management level and as such, this publication offers extremely good marketing opportunities for companies who wish to advertise, inform or promote their products and services to all the key decision makers within the Scottish construction and building industry.

Building Matters is a unique publication; it is the only quarterly magazine that is produced by the Scottish Building Employers Federation for members of Scottish Building and with this in mind I have pleasure in drawing your attention to the enclosed advertising rates and mechanical information which will offer your company a range of marketing options to cater for all budgets.



Rates

	FULL COLOUR	TYPE AREA (H X W mm)	BLEED AREA (H X W mm)	TRIM AREA (H X W mm)
Full Page	£950	266 x 185	303 x 216	297 x 210
Inside Front	£1,200	266 x 185	303 x 216	297 x 210
Inside Back	£1,200	266 x 185	303 x 216	297 x 210
Outside Back	£1,200	266 x 185	303 x 216	297 x 210
Half Page (Portrait)	£695	266 x 90	-	-
Half Page (Landscape)	£695	130 x 185	-	-
Quarter (Portrait)	£395	130 x 90	-	-
Quarter (Landscape)	£395	62 x 185	-	-

Inserts: Prices on application (weight dependent).

TECHNICAL INFORMATION

Disk Requirements:

CD Rom, ZIP & Jaz disks

File Requirements:

Complete advertisements can be supplied as QuarkXpress, Photoshop or Illustrator incorporating the relevant fonts and image files (EPS, Tiff or JPEG) Saved as 300 dpi.

Photographs can be provided as either prints, transparencies, negative, positive or Black and white.

NOT ACCEPTABLE: PowerPoint, Corel Draw, Publisher, Word, PDF.

Efficient and incisive promotion of your company is essential, be it to retain/enhance market share or to drive your company into new areas and Building Matters provides you with the ideal solution to achieve these strategic aims.

BUILDING MATTERS

THE OFFICIAL MAGAZINE OF **SCOTTISH
BUILDING**

Features

January 2007 (winter)

- Legal Matters
- Education, Training & Recruitment
- Health & Safety Matters - Construction Design Management
- Fire Sprinklers
- Heating, Ventilation & Air Conditioning
- Modular Buildings
- Urban Regeneration
- Disabled Access

April 2007 (Spring)

- Legal Matters
- Education, Training & Recruitment
- Health & Safety Matters- Occupational Health
- Working with Timber
- Building Restoration & conservation
- Contaminated Land
- Glass & Glazing
- Roofing & Cladding
- Exhibition Preview -All Energy Renewables Show, Aberdeen

July 2007 (Summer)

- Legal Matters
- Education, Training & Recruitment
- Health & Safety Matters - Asbestos
- Children's Play
- Flooring
- Active & Passive Fire
- Slate
- Foundations & Piling
- Insulation

October 2007 (Autumn)

- Legal Matters
- Education, Training & Recruitment
- Health & Safety Matters - Working at Heights
- Slips & Trips
- Underfloor Heating
- Energy Efficient Buildings
- Interior Design
- Demolition
- IT in construction
- Exhibition Preview - Interbuild