

South London Business



South London Business promotes the economic development of South London by giving a voice to business in South London.

South London Business magazine is the official publication of *South London Business* and is published six times a year as a high quality, full colour A4 magazine, with a distribution of 6,000.

South London Business is the umbrella organisation for South London Chambers of Commerce and the magazine is distributed throughout the chamber membership in the London boroughs of Bromley, Croydon, Kingston, Merton, Richmond, Sutton and Wandsworth.

Our partners and regular contributors include such organisations as HSBC, Mazars LLP, BT, Barclays,

AMEC Spei UK, Baker Tilly, Mott MacDonald, Biggin Hill Airport, Trinity Mirror, LDA, Think London, London First and the South London Partnership. *South London Business* carries a series of regular business, leisure and lifestyle advertising features all backed by authoritative editorial support from leading figures within their speciality. The features supplement also carries regular review sections on topics such as motoring, entertainment and travel.

South London Business is fast becoming recognised as the ideal medium through which to promote companies products and services within one of countries strongest economies. *South London Business* is a quality publication targeted at the people that matter in South London and surrounding areas.



As leaders in the publishing of business to business magazines, Excel Publishing has launched its own brand – UK Business Media – covering all our Chamber media across the Black Country, Coventry and Warwickshire, Glasgow, Liverpool, Greater London, North East, and our independent business magazine in Greater Manchester, Commerce GM, aimed at SMEs.

If you are interested in advertising across the group, please contact the sales team on 0161 236 2782 or visit www.excelpublishing.co.uk



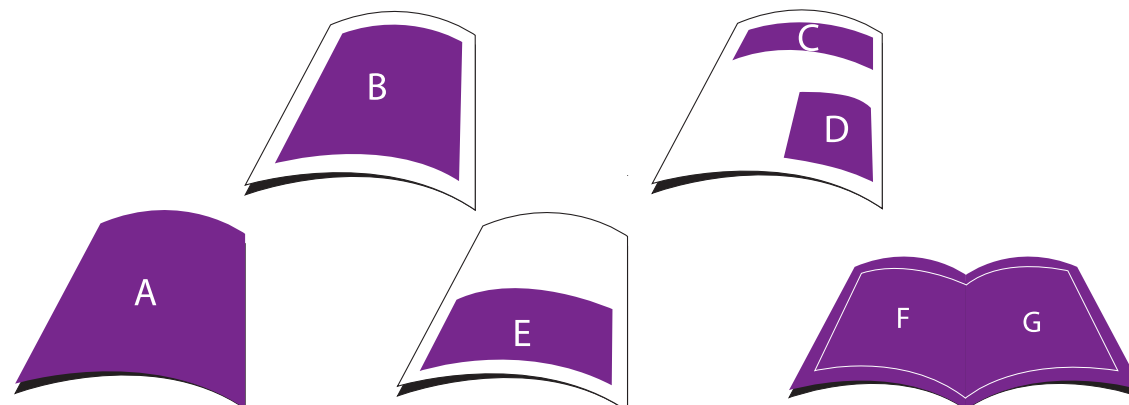
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MAGAZINE RATES, SIZES AND POSITIONS

Advertising sizes and rates		Member Rate
A	FULL PAGE (with 3mm bleed) 216mm(w) x 303mm(h)	£1,795
B	FULL PAGE (in type area) 180mm(w) x 267mm(h)	£1,795
C	QUARTER PAGE (landscape) 180mm(w) x 63mm(h)	£650
D	QUARTER PAGE (portrait) 88mm(w) x 130mm(h)	£650
E	HALF PAGE (landscape) 180mm(w) x 130mm(h)	£1,075
	HALF PAGE (portrait) 88mm(w) x 267mm(h)	£1,075
	BANNER (landscape) 180mm(w) x 30mm(h)	£1,500 (series of six)
F	DOUBLE PAGE (with 3mm bleed) 426mm(w) x 303mm(h)	£2,450
G	DOUBLE PAGE (in type area) 380mm(w) x 267mm(h)	£2,450

Special position rates		Member Rate
as A	INSIDE COVERS 216mm(w) x 303mm(h) (inc. 3mm bleed)	£1,750
as A	OUTSIDE BACK COVER 216mm(w) x 303mm(h) (inc. 3mm bleed)	£1,850

Non-members rates: plus 20% on all of the above.



SERIES DISCOUNT Six issues published throughout the year
5% two issues – 10% four issues – 20% six issues

SPECIAL POSITIONS Special positions are available throughout, prices on request.

INSERTS An inserts facility is available, at £135/1000. Inserts must weigh no more than 18g. Inserts weighing more than this limit will be surcharged.

MECHANICAL DATA Advertisements are accepted in Quark Xpress, InDesign, PDF, tif, eps or Adobe Illustrator formats. Please remember to include all necessary graphic files and/or fonts where licences exist. Please see the Excel website for FTP details please go to www.excelpublishing.co.uk/sending-us-files.html Clients unsure of any mechanical details can contact the production department at Excel Publishing on 0161 661 4195.



South London Business
"10 years helping South London prosper"



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EZINE RATES, SIZES AND POSITIONS

Full Page (Facing Front Cover)

Same size as full page in magazine

1 x Issue	£950
3 x Issues	£2250
4 x issues	£2900
6 x issues	£3750
10 x issues	£4500

Skyscraper (only one available)

160 pixels wide x 600 pixels high

1 x Issue	£350
3 x Issues	£900
4 x issues	£1120
6 x issues	£1650
10 x issues	£2850

Half Button

125 pixels wide x 60 pixels high

1 x Issue	£130
3 x Issues	£330
4 x issues	£400
6 x issues	£570
10 x issues	£900

Square Button

125 pixels wide x 125 pixels high

1 x Issue	£220
3 x Issues	£550
4 x issues	£670
6 x issues	£990
10 x issues	£1540



A Live Link

£100



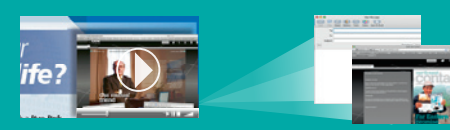
Flash Advertisement

£250



Flash Advertisement with video (supplied)

£300



To find out more, contact Gina Forshaw on 01925 751425 or email gina.forshaw@excelpublishing.co.uk



South London Business

SOUTH LONDON BUSINESS FEATURES LIST 2011

As well as our regular highlights on recruitment, motoring & travel, we will be featuring the following topics.



MARCH/APRIL 2011

- Business travel
- Conferencing/event management
- Career & workforce development
- Manufacturing
- Company news

MAY/JUNE 2011

- Accountancy review
- Marketing/PR/advertising
- Healthy workplace
- Company news
- Learning & Skills

JULY/AUGUST 2011

- Regeneration
- Commercial property
- Residential property
- Company news
- Learning & Skills

SEPTEMBER/OCTOBER 2011

- Corporate Christmas
- SME business support
- Charity review (payroll giving)
- Company news
- Learning & Skills

NOVEMBER/DECEMBER 2011

- Transport (road/rail/air/water)
- Import/export
- Logistics
- Environment
- RRFSO
- Company news
- Learning & Skills

ALL FEATURES ARE SUBJECT TO CHANGE

Opportunities are available for businesses to run their own feature of choice, please contact the below number for any enquiries regarding this or sponsorships of the above.

