

WELCOME TO THE SNIPEF YEARBOOK AND DIRECTORY.

THIS PUBLICATION OFFERS HELP IF YOU ARE:

- searching for a plumber to carry out work;
 - wanting to take advantage of the many benefits of membership by becoming a member;
 - considering a career in the plumbing and heating industry;
 - simply wanting to know more about the work of the national trade association for plumbing and heating in Scotland and Northern Ireland.
- The Directory contains a full list of SNIPEF Licensed Businesses. If you use a Licensed Plumbing Business you can be assured that the work will be carried out by properly trained and qualified staff and that the business holds appropriate insurance cover and meets the strict criteria expected of a Licensed Business. All Licensed Business must operate in accordance with the Industry's Code of Good Practice. Find out more by visiting www.needaplumber.org

In recent years more and more people have recognised the value in undertaking an apprenticeship in plumbing. Although the economic situation in 2008 has seen a reduction in the demand for apprentices, the industry still requires motivated and skilled new entrants. SNIPEF is concerned about the proliferation of "fast-track" training organisations which offer short training courses costing thousands of pounds. Few of these courses will lead to the award of the Level 3 S/NVQ which is required by employers and we encourage anyone considering a career in plumbing to visit www.becomeaplumber.org

Today's plumbing industry is a major contributor to health (through the provision of clean water and sanitation) and the environment (through the installation of energy efficient products and the increasingly popular micro-generation products such as biomass boilers, solar thermal panels, ground and air source heat pumps). Rainwater harvesting and grey water systems are also activities which are being installed by our member firms. Find out more by visiting www.snipef.org



A LIST OF **SNIPEF** LICENSED BUSINESSES & MEMBERS



RATES

DIMENSIONS		(DEPTH X WIDTH)	COST PER INSERTION	
SPACE	TYPE AREA (H x W mm)	BLEED (H x W mm)	TRIM (H x W mm)	FULL COLOUR
Full page	266 x 185	303 x 216	297 x 210	£ 1495
Half page (Vertical)	266 x 90			£ 850
Half page (Horizontal)	130 x 185			£ 850
Quarter page (Vertical)	130 x 90			£ 495
Quarter page (Horizontal)	62 x 185			£ 495

ENHANCED LISTINGS	£100
Inclusive of bolder / enlarged text, company logo with a coloured background. A logo for accreditation will also be added if required	

INSERTS	An economical way to distribute your literature
LOOSE	£250 per '000 under (18 grams) over 18g price on application
MAXIMUM SIZE	A4, 297 x 210mm
BOUND	Rates on application

TECHNICAL INFORMATION	
ARTWORK	Complete advertisements can be supplied as high resolution "press ready" PDF's, or InDesign, Photoshop or Illustrator documents incorporating the relevant fonts and image files (EPS, Tiff or JPEG) Saved as 300 dpi. NOT ACCEPTABLE: PowerPoint, Corel Draw, Publisher, Word.
Please contact the Production Department on 0161 236 2782 for further information	

DISTRIBUTION	
All SNIPEF full member companies	886
Associate members and member companies multiple copies	800
Scottish Federation of Housing Association members	186
N I Federation of Housing Association members	104
Scottish House Builders	181
N I House Builders	43
Scottish Building Contractors Association members	17
N I Building Contractors Association members	13
Total	2230

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Directors' Welcome	Annual Report	SNIPEF Structure	Member Services	Technical
Apprentice Training	Health & Safety	Why use a SNIPEF Member?	Unvented Hot Water Systems	

DIRECTORY SECTION

Alphabetical Index of Towns	List of Members – Scotland	List of Members – Northern Ireland	List of Associate Members
Alphabetical Index of Member Firms	Useful Contact	Advertisers Index	

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