



Federation
Stone
Great Britain

Stone Specifiers' Guide 2011

In 2011, the Stone Federation of Great Britain, will publish the eighth edition of the **Stone Specifiers' Guide**. This redesigned and updated publication is specifically aimed at, and will be distributed to, commissioners of SFGB Members' work.

As you are aware, the Stone Federation is an influential body, being the main organisation to represent the interests of companies involved in the stone industry and as such its member companies make a significant contribution to the highest standards of British building and architecture.

Focusing on the skills and products offered by Stone Federation members, the new-style Guide will provide an essential and comprehensive portfolio, by showcasing fine examples of building and design expertise via the **Stone Federation Members**, and by highlighting the diverse needs of individual clients commissioning work from members of the Stone Federation and promoting the highest standards of the stone profession and industry throughout Great Britain.

The **Stone Specifiers' Guide** will be a full colour, A4, publication incorporating quality features highlighting the work of the membership and award-winning projects.

The **Stone Specifiers' Guide** will contain three main sections:-

- a) SFGB editorial highlighting news, advice, contacts, regulations and membership information
- b) A full-colour review of recent projects from Federation Members.
- c) Comprehensive directory section giving details of all Stone Federation members and associate members in addition to a detailed Stone Specifiers' Guide.

On publication, the **Stone Specifiers' Guide** will be distributed free of charge to all SFGB members, key architects' practices, main contractors, and major clients of SFGB members.

This major industry publication offers you an excellent opportunity to positively promote your company's products and services to major users.

With that in mind, we will call you during the course of the next few days to discuss your specific requirements in more detail. In the meantime, a rate card is attached for your perusal.



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Project Submission Form

Name:.....
 Company:.....
 Fax:
 Email:.....
 Completion Date:.....
 Contract Value:.....

Project Name:
 Project Description (Up to 250 words approx. – please use separate sheet if necessary):

NOTE: You **MUST** complete all details in this section

Project Team	Company Name	Contact Name	Tel No
Owner / Client:			
Main Contractor:			
Architect / Designer:			
Stone Contractor:			
Stone Supplier:			

NOTE: To be put forward for selection you **MUST** enclose high quality photographs of your work.
 Please tick as appropriate:

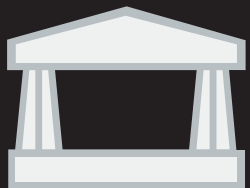
PHOTOS HAVE BEEN SUPPLIED AS / IN THE FOLLOWING FORMATS:

CD EMAIL PRINTS TRANSPARENCIES

Please photo-copy the form for multiple project submissions and return by post to:

Peter Jones, Excel Publishing Company Ltd,
 Portland Buildings, 127/129 Portland Street, Manchester M1 4PZ
 Tel: 0161 661 4116 Fax: 0161 236 2783 Email: Peter.jones@excelpublishing.co.uk

NOTE: **CLOSING DATE** for submissions on this publication will be: 27th January 2011



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Rate Card

The **Stone Specifiers' Guide 2011** is an A4 full colour publication.

Full Page (216mm w x 303mm h)	£1995
Half Page (185mm w x 130mm h)	£1200
Third Page (185mm w x 85mm h)	£825
Quarter Page (90mm w x 130mm h)	£675
Eighth Page (90mm w x 62mm h)	£495

(All prices are quoted exclusive of VAT)

The Stone Specifiers' Guide will be distributed to all Members/Associate Members of the Stone Federation, main contractors, local authority planning departments, property developers, RIBA & RIAS Architects' practices, housing associations, the National Trust, local dioceses, reference libraries, consultative bodies and key members of construction-related trade associations.

Your account manager is **Peter Jones, tel: 0161 661 4131**

