

PLUMBHEAT

2006 RATE CARD

SPACE	DIMENSIONS (Depth x width)			COST PER INSERTION	
	Type Area	Bleed	Trim	Full Colour	
Double page	266 x 395 mm	303 x 426mm	297 x 420mm	£ 1850	
Full page	266 x 185mm	303 x 216mm	297 x 210mm	£ 975	
Half page (Vertical)	266 x 90mm			£ 700	
Half page (Horizontal)	130 x 185mm			£ 700	
Quarter page (Vertical)	130 x 90mm			£ 415	
Quarter page (Horizontal)	62 x 185mm			£ 415	
Series Discount	2 - 3 insertions = 10% 4 insertions = 15%				
Frequency	Quarterly (March, June, Sept, Dec)				
Copy dates	4 weeks prior to publication date				
Cancellation dates	6 weeks prior to publication date				
INSERTS	An economical way to distribute your literature				
Loose	£ 150 per '000 under (18 grams) over 18g price on application				
Minimum Charge	£ 300				
Maximum Size	A4, 297 x 210mm				
Bound	Rates on application				
<u>REPRODUCTION MATERIALS</u>					
DISK REQUIREMENTS	3.5 Floppy discs, SyQuest 44-200mb, CD ROM, ZIP & JASS Disks				
FILE REQUIREMENTS	Exported file formats TIFF, EPS, JPEG All Macintosh major programmes supported				
	Please telephone for advice on the PC programs and file formats we support on 0161-661-4110				
	<i>All prices quoted are exclusive of VAT</i>				



Excel Publishing Company Ltd
 Portland Buildings, 127-129 Portland Street, Manchester, M1 4PZ.
 Tel 0161-2362782 Fax 0161-2362783 ISDN: 0161-2379860
 Email alan.townley@excelpublishing.co.uk