

# RIBA media information

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**RIBA commercial**



**RIBA conservation**



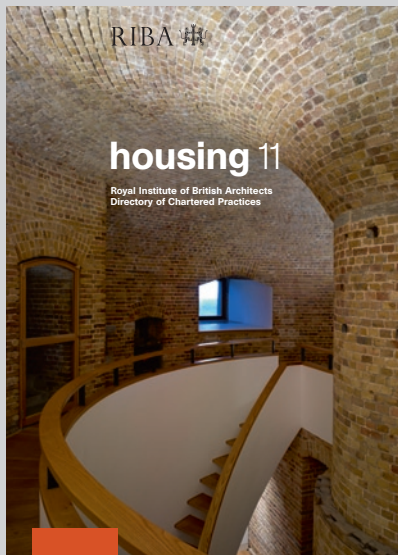
**RIBA public realm**



**RIBA the list**



**RIBA interiors**



**RIBA housing**



**RIBA london**

**Publication Schedule 2011-12**

London	January	Commercial/Leisure	September
Public Realm	May	Conservation	November
Interiors	July	The List	December
Housing	August	(National Directory of Chartered Practices)	December

**Advertising rates**

A Full Page (1000 x 300mm Broad)	£2,150
B Full Page (in Type Area)	£2,150
C Half Page (Standard)	£1,240
D Half Page (Portrait)	£1,240
E Quarter Page (Portrait)	£675
F Quarter Page (Landscape)	£675
G Eighth Page	£338
H Third Page Landscape	£675
J Double Page (1000 x 200mm Broad)	£4,000
K Double Page (in Type Area)	£4,000
L Inside Front Cover	£2,500
M Inside Back Cover	£2,500

**Advertising dimensions**

Full page / Cover	210 mm wide x 297 mm high
Title	210 mm wide x 303 mm high
Type Area	185 mm wide x 266 mm high
Double page spread	420 mm wide x 297 mm high
Title	420 mm wide x 303 mm high
Type Area	355 mm wide x 266 mm high
Other advert sizes	
Half Page Portrait	105 mm wide x 266 mm high
Half Page Landscape	185 mm wide x 133 mm high
Third Page Portrait	105 mm wide x 102 mm high
Quarter Page Portrait	53 mm wide x 266 mm high
Quarter Page Landscape	105 mm wide x 102 mm high
Eighth Page	60 mm wide x 62 mm high

**Sending us files/FTP upload**

Advertisements are accepted in QuarkXPress, InDesign, PDF or Adobe Illustrator formats. Please remember to include all necessary graphics files and fonts when submitting files.

**NOT ACCEPTABLE:** PowerPoint, Corel Draw, Publisher, Word.

Please use the Excel website for FTP details, go to [www.excelpublishing.co.uk/sending-us-files.html](http://www.excelpublishing.co.uk/sending-us-files.html)

Check status of any reference details on contact the production department at Excel Publishing on 0113 228 5202

**Inserts - an economical way to distribute your message**

Under 18 grams	£350 per 1000
Over 18 grams	Quote on application
Maximum Size	A4 (297 x 210mm)
Bound	Quote on application

**Excel Publishing Company Limited**  
 Chadwick Lodge, Crown Point Road, Leeds LS10 1HU  
 T: 0113 228 5200 F: 0113 228 5202 E: [leedsartwork@excelpublishing.co.uk](mailto:leedsartwork@excelpublishing.co.uk)

2011-12 Media Pack



**Excel Publishing Company Limited,**  
 Chadwick Lodge, Crown Point Road, Leeds LS10 1HU

Telephone: 0113 228 5200

Fax: 0113 228 5201

Web: [www.excelpublishing.co.uk](http://www.excelpublishing.co.uk)

Email: [leedsartwork@excelpublishing.co.uk](mailto:leedsartwork@excelpublishing.co.uk)