



Scottish
Decorators'
Federation

2006 RATE CARD

SPACE	DIMENSIONS (Depth x width)			COST PER INSERTION
	Type Area	Bleed	Trim	Full Colour
Double page	266 x 395 mm	303 x 426mm	297 x 420mm	£ 1850
Full page	266 x 185mm	303 x 216mm	297 x 210mm	£ 975
Half page (Vertical)	266 x 90mm			£ 700
Half page (Horizontal)	130 x 185mm			£ 700
Quarter page (Vertical)	130 x 90mm			£ 415
Quarter page (Horizontal)	62 x 185mm			£ 415
Series Discount	2 - 3 insertions = 10% 4 insertions = 15%			
Frequency	Quarterly (March, June, Sept, Dec)			
Copy dates	4 weeks prior to publication date			
Cancellation dates	6 weeks prior to publication date			
INSERTS	An economical way to distribute your literature			
Loose	£ 150 per '000 under (18 grams) over 18g price on application			
Minimum Charge	£ 300			
Maximum Size	A4, 297 x 210mm			
Bound	Rates on application			
<u>REPRODUCTION MATERIALS</u>				
DISK REQUIREMENTS	3.5 Floppy discs, SyQuest 44-200mb, CD ROM, ZIP & JASS Disks			
FILE REQUIREMENTS	Exported file formats TIFF, EPS, JPEG All Macintosh major programmes supported			
	Please telephone for advice on the PC programs and file formats we support on 0161-661-4110			
	<i>All prices quoted are exclusive of VAT</i>			