

Timber

CONSTRUCTION

www.timberinconstruction.co.uk

Media Pack

2010



CIRCULATION BREAKDOWN

Architects including RIBA and RIAS practices	2880
Structural engineers	1200
House builders	2096
Local authorities, NHS Trusts, local education authorities and public sector bodies	1204
Housing Associations	1248
Total	8628

SPACE	DIMENSIONS (height x width)		COST PER INSERTION	
	Type Area	Bleed	Trim	Full Colour
Double Page	256 x 396mm	284 x 426mm	278 x 420mm	£2950
Full Page	256 x 178mm	284 x 216mm	278 x 210mm	£1595
Half Page (Vertical)	256 x 87mm			£875
Half Page (Horizontal)	126 x 178mm			£875
Third Page	82 x 178mm			£655
Quarter Page (Vertical)	126 x 87mm			£575
Quarter Page (Horizontal)	61 x 178mm			£575
Series Discount	2 issues – 5%	4 issues – 10%	6 issues – 15%	
Special Positions				
Outside Back Cover				£2150
Inside Front Cover				£1995
Inside Back Cover				£1895
Reprints				price on application
Inserts				
Loose	An economical way to distribute your literature			£85 per '000
Loose	under 18gm			price on application
Loose	over 18gm			price on application
Minimum Charge				£500
Maximum Size				A4 (297 x 210mm)
Bound				price on application

All prices quoted are exclusive of VAT • All orders subject to Excel Publishing Company Limited's Terms and Conditions

ARTWORK INSTRUCTIONS

Artwork Supplied on Disk

Complete adverts can be supplied on CD using one of the following programs; QuarkXpress, Photoshop, Illustrator or InDesign incorporating the relevant fonts and image files.

Artwork Supplied Electronically

We can accept complete files via FTP, please see the link "sending us files" at the bottom of our website www.excelpublishing.co.uk, or by ISDN on 0161 237 9860 or by email (please note files larger than 5mb will not be accepted by the fileserver.)

Supported File Formats

TIFF, EPS, JPEG (scanned at 300dpi) and Hi-Res (Press Ready) PDFs. Please note: the following formats are NOT supported; Powerpoint, Corel Draw, and Publisher.

Previously Printed Material

Brochures, magazines, etc. can in some instances be accepted although there are copyright issues to consider. Please note: Scanning from printed materials tends to give poorer reproduction.

In-house artwork preparation

Where no existing artwork exists, a basic in-house advert design service is available. The following list outlines the information that we would require to prepare an advert on your behalf;

- A sample of a previous advertisement with appropriate amendments or...A specific layout which you want us to reproduce. or...A rough draft of your requirements.
- Company logos, name styles and trade logos should ideally be sent to us on disk or bromide, alternatively we can accept letterheads, compliment slips or a corporate brochure.
- Please confirm who should receive the advertisement proof and their facsimile no.
- Indicate any text which requires highlighting either in bold lettering or in colour.
- Where specific colours are requested Pantone colour references must be supplied however due to the constraints of the 4 colour printing process a perfect colour match cannot be guaranteed.
- Please indicate your preferred format either portrait (vertical) or landscape (horizontal).
- Photographs can be provided as either Prints, transparencies, negative or positive colour or black and white.

Editorial features for 2010

Regulars

- Timber Frame
- Glulam
- Engineered Timber
- Timber Treatments
- Certification
- Sustainability



Special Features

Spring

- Decking
- Cladding
- Fire & Fire Doors
- Recycled Wood Fibre

Special Spring Feature
Building Schools For The Future

Autumn

- The Wood Awards
- Engineered Floors
- Fire Protection
- Timber Species

Winter

- Training
- Software
- Canada & Super E Homes
- Social Housing Special

Summer

- Windows & Doors
- Tall Buildings
- Acoustic & Thermal Insulation
- Eurocode 5

Special Summer Feature
Building for Health



Exhibition Previews

Interbuild 'TimberZone' - Autumn
100% Detail - Autumn
Ecobuild - Winter

For further information contact Terry Hanlon
Tel: 0161 236 2782 Web: www.timberinconstruction.co.uk

These features are not guaranteed and may be subject to change at any time

Photos with kind permission of: AHEC / The Wood Awards / Turnstone Communications

Timber in Construction (TiC) is a high quality, full colour publication that features all of the latest news, industry developments and in depth features on the world of timber frame construction, engineered wood and associated products.

As Timber continues to challenge steel, brick and block as a construction method, more and more people want to know about the benefits of using timber as a building material. Not only is the material better for the environment as a sustainable and renewable resource, it helps stem the growth of global warming by reducing carbon dioxide emissions. Timber frame

construction is also cheaper, faster to erect, more energy efficient and creates less construction waste.

TiC is distributed to a wide range of construction professionals including contractors, engineers, architects and specifiers (see full list below). Whatever service or timber product you sell or supply TiC offers a guaranteed readership of informed decision makers that are targeted by our controlled distribution based on reader requests and subscriptions. The growing reputation and quality of TiC means it is now the leading

publication in its field and as such offers a unique marketing opportunity. It operates as a perfect way to target a specialised group of readers in a simple, quick and easy fashion that have a day-to-day interest in the dynamic world of timber construction and design.

If you would like to know more about what the magazine can do for you and your organisation contact Terry Hanlon on 0161 236 2782 to discuss your next step.

www.timberinconstruction.co.uk

Published quarterly, Timber in Construction is the leading national magazine dedicated to the coverage of timber and wood-based products in modern building design and architecture.

TIMBER IN CONSTRUCTION ONLINE

With the latest industry news, features on current topics and a comprehensive Products & Services Directory, www.timberinconstruction.co.uk offers advertisers a range of excellent opportunities to promote your company, products and services.

AVAILABLE OPTIONS

ADVERTISING OPTION	PERIOD	PREMIUM	STANDARD
Header Banner	3 months	£970	£630
	6 months	£1850	£1200
	Annual	£3240	£2100
Wide Skyscraper	3 months	£800	£520
	6 months	£1500	£975
	Annual	£2600	£1690
Square Button	3 months	£500	£325
	6 months	£900	£585
	Annual	£1400	£910

Premium pages are classed Home, News, Features and Products and Services.

Bespoke positions available upon request.

VISIT www.timberinconstruction.co.uk
TO SEE FOR YOURSELF.

FOR ADVERTISING OPPORTUNITIES CALL TERRY HANLON ON

0161 236 2782



PRODUCTS AND SERVICES DIRECTORY

★ STANDARD LISTING

JUST £125 FOR THE YEAR

Company name, full contact details, hyperlink direct to your own website, company logo and 50 word description of you company, product or service.

★★ GOLD PACKAGE

JUST £225 FOR THE YEAR

All of the above, plus relevant photograph and an enhanced products description of 100 words.

★★★ PLATINUM PACKAGE

£325 ANNUAL FEE

Why not promote your product range with the platinum package, which gives you the gold package but with three entirely different entries.